

Express Yourself

Personality takes center stage in stylish ensembles

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Cozy
Basics

A fun-loving hairstylist, 22-year-old Joni Phillips always lets her sassy side emerge with bright highlights and bold accessories. But working on her feet all day at Onusara Salon and Spa means that staying comfortable is a must. For a casual but sophisticated look, Joni slips into a soft knit jacket and comfortable but classy jeans. A pair of ultra-flirty pumps adds a touch of feminine flair. Hooded knit trench jacket, \$49, tank, \$12, necklace, \$14, jeans by Vigoss Collection, \$44; Maurices, East Towne Mall, Madison; (608) 242-7693. Pumps by Chinese Laundry, \$85; The Perfect Pair, 330 State St., Madison; (608) 256-1222.



Laid-
back
Layers

For Heather Last, a 31-year-old yoga instructor and mother, the recipe for happiness is simple: Family, yoga and comfy clothes that keep up with her. When not outfitted in yoga attire, Heather prefers an earthy, layered look befitting her approach to life with vibrant prints for her spunky personality. Corset back dress by Tulle, \$58, gray cardigan, \$38, belt, \$19, blue necklace, \$32, green necklace, \$26, bracelet, \$16; The Purple Goose, 400 W. Verona Ave., Verona; (608) 845-2368 and 117 S. Pinckney St., Madison; (608) 310-4555. Pink Duchess Sandal, \$39; The Perfect Pair, 330 State St., Madison; (608) 256-1222.



Jazzy Classics

When Christine James, a 40-year-old master personal trainer and group fitness instructor at Pinnacle Health and Fitness, sheds her workout gear in favor of street clothes, she reaches for the essentials. By adding a lively scarf and a unique jacket to form-fitting jeans and solid shirts, Christine gives her functional wardrobe a colorful flair. *Guerilla light jacket* by Marc Aurel, \$319, *white tank*, \$56, *jeans* by Agave Nectar, \$176, *scarf* by Tolani Collection, \$99, *earrings*, \$29; Terese Zache Designs, Hilldale, Madison; (608) 310-4100. *Boots* by Chinese Laundry, \$95; The Perfect Pair, 330 State St., Madison; (608) 256-1222.



Flirty Combos

Coming from a long line of fabulously confident Chilean women, 33-year-old Jennifer Conlin, a medical device product manager and freelance makeup artist, is never apologetic about dressing up. Though most weekends she keeps it casual, when out and about, Conlin feels most at home in the chic combination of a flirty dress and high heels. *Vineyard-print dress*, \$148, *polka dot flower sash*, \$38, *bracelet*, \$44, *earrings*, \$28; White House Black Market, Greenway Station, Middleton; (608) 831-1143. *Pumps* by Chinese Laundry, \$62; The Perfect Pair, 330 State St., Madison; (608) 256-1222.